designlink.pl Guide to Polish Design / Milan 2014

SCHOOLS	
School of Form / Poznań	09
The Gdańsk Academy of Fine Arts The Katowice Academy of Fine Arts	05 06
The Łódź Academy of Fine Arts	03
The Kraków Academy of Fine Arts	02
The Warsaw Academy of Fine Arts	01 04
The Wrocław Academy of Fine Arts University of Fine Arts in Poznań	09
University of Technology in Koszalin	07
University of Technology in Radom	08
DESIGN CENTRES & INSTITUTIONS	04
Bec Zmiana Foundation / Warszawa_ Centre of Applied Arts and the Centre of Innovation / Wrocław	01 04
Concordia Design Centre / Poznań	09
Creative Project Foundation / Warszawa	01
The Adam Mickiewicz Institute / Warszawa	01
The Gdynia Design Centre / Gdynia	12 01
The Pomeranian Science and Technology Park / Gdańsk	05
Zamek Cieszyn / Cieszyn	10
MUSEUMS & GALLERIES	
Centre for Contemporary Art Ujazdowski Castle / Warszawa Centre of Contemporary Art Znaki Czasu / Toruń	01 14
Galeria Design, BWA / Wrocław	
Museum of Contemporary Art (MOCAK) / Kraków	
Museum of Modern Art / Warszawa	01
Muzeum Sztuki ms2 / Łódź	03
National Museum / Warszawa Neon Muzeum / Warszawa	01 01
Regional Museum / Stalowa Wola	17
Rondo Sztuki / Katowice	06
Zachęta National Gallery of Art	01
MEDIA (EDITORIAL OFFICES)	02
2+3D / Kraków	10
FUTU / Warszawa	01
Monitor Magazine / Warszawa	01
Pikrogram / Warszawa	01
EVENTS	
About Design (fair trade) / Gdańsk	
Arena Design (fair trade) / Poznań	09 17
Design Festival / Szczecin	13
Gdynia Design Days / Gdynia	12
Graphic Knowledge Fair / Warszawa	01
Łódź Design Festival / Łódź	03 04
Night With Design / Wrocław PRZEprojekt / Toruń	14
Przetwory (Revamps) / Warszawa	01
Warsaw Under Construction / Warszawa	01
CONTESTS	
Design Alive Awards / Cieszyn	10
Designer of the Year / Warszawa Good Design / Warszawa	01 01
make me! / Łódź	03
Silesian Icon / Cieszyn	10
Top Design / Poznań	09
RETAIL SPACES	
Dobroteka / Dobrodzień	15
Manufaktura / Łódź Metaforma / Kraków	03 02
Miejsce / Kraków	02
Mysia 3 Concept Store / Warszawa	01
Stary Browar / Poznań	09
PLACES	
Cmietów Design Studio / Ćmietów Krzywy Komin / Wrocław	16 04
OFF Piotrkowska / Łódź	03
Soho Factory / Warszawa	01
The Keret House / Warszawa	01

The Keret House / Warszawa_

Design links in Poland





For the third time designlink.pl celebrates Polish design events during Milan Design Week.

Under one umbrella we gather and promote all Polish companies, designers, schools and institutions exhibiting their works at Fiera, Zona Tortona, Ventura Lambrate and other Milan hot spots in order to make them visible among the plethora of events taking place during this important design festival. In so doing we want to highlight boosting design industry of the country that for many years has been a no-name manufacturer and now its ambitions to stand for its own creativity have became more apparent.

This year the Polish presence at Milan Design Week is particularly pronounced, with several presentations, including a rejuvenated Paged and Comforty with their furniture collections shown at Fiera, Gdynia display in Zona Tortona, and, last but not least, a collective exhibition, Polish Job in Ventura Lambrate, featuring designs based on local traditions and innovative solutions. We talked to Tomek Rygalik about his ongoing collaboration with Moroso, the splendid outcomes of which you can also see in Fiera this year.

Designlink.pl will guide you through these events and give you an overview of the most inspiring developments over the last year that have shaped the design scene in Poland.

Creative Project Foundation











O1. What's for Breakfast? Design from Austria, Czech Republic, Hungary, Poland, Slovakia & Georgia was an exhibition organised in Tbilisi, Georgia, featuring breakfast tables laid with a selection of design objects that were created and produced in participating countries. They portrayed stories of daily life while introducing fresh approaches to craft and design for the breakfast table.

 \rightarrow creative project foundation.com

02

project involving design students from the Royal College of Art, London, and School of Form, Poznań, who under artistic guidance of ceramist Marek Cecuła developed ingenious dinning pieces later manufactured in Ćmielów Porcelain Factory. Through design, anthropology and cookery workshops, programme participants explored the cultural dimensions of eating and tested how the way of serving food influences its taste.

→ artfood2013.wordpress.com





O3. Polish Wardrobe, curated by Michał Niechaj with BWA Dizajn, Wrocław, was a first historical exhibition of Polish fashion design after 1989. It was preceded by an extensive programme of lectures, workshops and meetings with designers that aimed to increase the awareness of contemporary fashion design among a wider audience. The exhibition was designed as a boutique with a restored neon sign from the actual fashion store placed at the

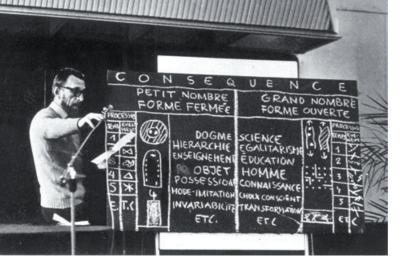
04. Polish Design: Uncut is a richly illustrated publication featuring 90 designers and 120 of the most intriguing projects that have appeared on the Polish design scene in the last decade The volume edited by Czesława Frejlich and Dominik Lisik provides a unique overview through furniture, transport and public space, domestic and special-use items, lighting, glass and ceramics, textiles, clothing and toys and experiments.

04

→ culture.pl

05

entrance to the gallery.





05. Opening Modernism was the first international conference devoted to the legacy of Oskar Hansen, an architect, artist and educator affiliated to Team 10. The conference was part of a research project run in collaboration between the Museum of Modern Art, Warsaw; the Museu d'Art Contemporani de Barcelona (MACBA) and the Bergen School of Architecture. The research results will be summed up in three volumes to be published later in 2014 and an exhibition presented at MACBA (July 2014 – January 2015) and Museu Serralves in Porto (2015).

06. The new **Ikea PS collection** included Bureau – a workspace for small spaces designed by Maja Ganszyniec, Krystian Kowalski and Paweł Jasiewicz. The designers were aiming at achieving a universal, humble form driven by function, which would blend seamlessly into the environment of the living room, following the brief of creating a piece for a young, urban crowd living in confined spaces.

⇒ studioganszyniec.com → krystiankowalski.com

→ paweljasiewicz.com

→ artmuseum.pl



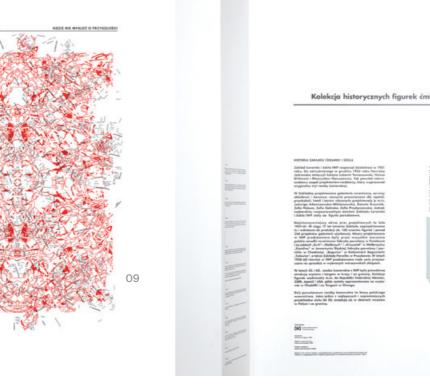


08

07. The exhibition I've Been Here; I Hope the Same for You presents the oeuvre of Henryk Tomaszewski, a graphic designer, draughtsman, professor and one of the leading figures of Polish graphic design after the Second World War. Organised in celebration of the 100th anniversary of the artist's birthday, the exhibition explores his archive for the first time, evoking the exceptional materiality of the graphic arts of the past.

08. For the second time, **Design Alive** gave awards for original and creative responses to human needs. The ambitious prizes are given to creators and promoters of solutions, products, services and spaces originated from the synergy of design, technology, ecology and business. The trophy was designed by Oskar Zieta.

→ designalive.pl





09. Grzegorz Laszuk's musical performance was one of the most remarkable moments of the international Typo conference 2013. In his presentation, **Why I Killed the Polish School of Poster**, Laszuk explored how his personal life and major historical changes in his region had influenced his artistic choices and positioned him in relation to the much celebrated heritage of the Polish Poster School.

 \rightarrow typotalks.com \rightarrow grzegorzlaszuk.com

10. The exhibition Young Creative Poland:

4 Years On, organised by the Creative
Project Foundation and the Institute of Adam
Mickiewicz during the London Design Festival
2013, was a continuation of a project started in
2009. The diverse range of disciplines incorporated into the show was testament to the variation and the bold and exciting approaches that
are shaping the current Polish design scene.

 \rightarrow youngcreative poland.com



11. Last year, the Institute of Industrial Design,

12

Warsaw, opened a permanent exhibition of porcelain figurines, designed between 1956 and 1965, in the Glass and Ceramics department of the Institute. The miniature sculptures used a post-thaw language of modernity with simplified, organic forms, bright colours and geometric patterns. The display designed by Niemywska Grynasz Studio resembles the functional wall units characteristic of the historical period.

12. Around the Table was one of the most interesting exhibitions to be organised as part of the Open Programme at the 7. Łódź Design Festival. The show presented works by graduate design students from the Academy of Fine Arts, Gdańsk, ranging from functional prototypes to conceptual projects responding to contemporary culinary culture.

→lodzdesign.com →asp.wroc.pl

designlink.pl Guide to Polish Design / Milan 2014

→ niemywskagrynasz.com → iwp.com.pl





14

13. Last year, the Berlin-based exhibition
The Future Nomads, curated by Polish
designer Oskar Zieta in collaboration with the
Polish Institute, explored the phenomenon of
the volumetric expansion of things and living
creatures. The show examined an array of
examples, including Zieta's own concepts in
FiDU technology, their working methods and the
functionality of objects that shrink and expand.

→ zieta.pl

14. Design (r)evolution was a two-day conference organised at the Museum of Modern Art in Warsaw by the Critical Design Workshop, a fresh initiative by Agata Szydłowska and Rene Wawrzkiewicz, which promotes, supports and disseminates knowledge and critical reflections about contemporary design. Among the speakers was Deyan Sudjic, current director of the Design Museum in London. The Workshop's activities, more of which are anticipated in the upcoming months, address design as a form of cultural practice that relates to social, political and economical phenomena.

→ krytyka-dizajnu.pl → designdebate.pl





15. Gdynia Design Days is one of the flagship events organised by Gdynia Design Centre during the summer. It aims to promote contemporary design with particular attention to the public space, architecture and industrial design. 6th edition showed design on the verge of disciplines. This year's Gdynia Design Days focus is on residents from different generations.

→ gdyniadesigndays.eu → centrumdesignu.gdynia.pl

16. Majn Alef Bejs is a bilingual book, introducing the Jewish alphabet to Polish children, through short rhyming stories by Jehoszue Kamiński and bold illustrations by Ula Palusińska. The book has been published as part of a larger project, presenting Jewish heritage, culture and tradition, which has been recognised by juries of international competitions, including the Bologna Ragazzi Award 2014 for Non-Fiction.

→ majse.czulent.pl → palusinska.com



17.



18.



19.

18. Glass and Cup. Polish Design Stories was an exhibition exploring the history of Polish design through an original collection of glasses and cups. It was a curatorial dialogue between ceramics designer Bogdan Kosak and design historian Kasia Jeżowska, organised by the Adam Mickiewicz Institute and Zamek Cieszyn, in collaboration with the Fly with Art Foundation. The event heralded the cultural programme in Turkey on the occasion of the 600th anniversary of the establishment of Polish-Turkish diplomatic relations.

- →zamekcieszyn.pl →iam.pl
- → ceramikakosak.pl → kasiajezowska.com

17. For Example. The New Polish House was an exhibition of exceptional contemporary Polish detached houses, organised by Centrum Architektury. The exhibition presented case studies of the last decade to a wide audience at home and served as a showcase of Polish architecture abroad, touring from Warsaw's Museum of Contemporary Art to Wrocław, Berlin and Vienna. The display included synthetic house models and specially commissioned photographic "house portraits".

recently undergone a significant renovation, improving the way in which the collections can be enjoyed by the public. An important part of the redevelopment was the introduction of a new visual identity by Rafał Benedek. The implementation process started in 2012 and in the last year, the scope included the external branches of the museum.

19. The National Museum in Warsaw has

 \rightarrow benedekstudio.com \rightarrow mnw.art.pl

→ centrumarchitektury.org



Paged

designed by Tomek Rygalik / Studio Rygalik

PAVILION 18/D18

www.pagedcollection.pl



Overall life experience

An interview with Tomek Rygalik about his collaboration with Moroso



At this year's iSalone, you present some new designs for Moroso. That seems to be an established relationship. Could you tell us how it started?

During my studies at the Royal College of Art in London, I was inspired by craftsmenship and the sustainable approach displayed by Victor Papanek. I experimented with a concept of a chair that does not have any internal structure. After some trials, I prototyped Raw, a chair made from one piece of wet moulded leather.

A few months after presenting it at the final graduation show, I was cycling across Hyde Park and my mobile phone started ringing. I picked it up and almost fell off my bike when I heard a hoarse voice saying: "Good morning. It's Patrizia Moroso. Can I talk to Tomek Rygalik?". Patrizia said she saw my project in Ron Arad's studio, where I had left it after the graduation show, and said she would be interested in developing the concept for the upcoming Milan Design Week. From there, things went quickly and a few weeks later, I flied to Udine for a meeting with Patrizia.

Did you meet in person on that occasion?

Yes, and although she knew very little about me, she said that behind such an interesting project must be an interesting person, which I found flattering. The technology of the armchair was unusual and innovative, and so instead of going to the factory, we went to a workshop belonging to Patrizia's cousin, where without any prior knowledge of Italian, but over some cheese and wine, we started studying the technical possibilities of the material for regular production.

At the next Milan Design Week in 2006, Patrizia showed two prototypes of the Raw chair. Yet we have learned that the technology used was more suitable for handicraft rather than for mass production. In the development process, we accepted the challenge and replaced the leather with metal mesh, maintaining the principle of not using an internal structure. The prototype of this Net chair was showcased as part of the outdoor furniture collection, but again it was never introduced to the market due to its high cost and technical challenges of production. With radical modification of the concept, I designed the Tennis chair, which was introduced in 2008

Then after few years' break, Patrizia reappeared in your life. It was the time at which I moved back to Poland and established my teaching platform PG13 at the Academy of Fine Arts in Warsaw, launched my studio and started working with Polish clients. It was also the time at which I became more interested in wooden furniture, and the outcome of that was an earlier version of what later became the Dumbo armchair. In 2013, the chair made its debut in Milan, and this year, we showed its extended family, including a lounge chair and various sizes of tables.

What else will you be showing together in Milan this year?

Apart from the Dumbo family, we will present an improved version of the Bull barstool, which was launched last year. There will also be the K1 wooden chair with a metal backrest, which has been developed from the concept of a chair for the Polish Presidency of the European Union Council. It has the potential to enter production soon. Although these are totally different projects, the "Rygalik factor" [laughs] is a noticeable part of the Moroso collection. The company has embraced the language of design that I proposed.

If you could describe your cooperation with Moroso in one word, what would that be?

One word... That is difficult... Apart from craftsmanship, the most important aspect of the design process for me is meeting people, and the local culture and atmosphere surrounding that. I love that! There is something very personal about my collaboration with Moroso and my visits to Udine in Italy. I often come with my small family, have my favourite grocery store there, and a vineyard from which, every time I visit, I bring several bottles of wine back home.

Is it a speciality of Italy?

Italian culture is very particular in that sense. Often, when developing a new project with Patrizia and Tanja, Carmelina and Gregorio from her team, we take a long lunch break, and that is when the good conversation continues. Yet, that can happen anywhere, among people for whom design work is part of their overall life experience.





taste of an object

Products designed in Polish Pomerania

smak przedmiotu

Produkty zaprojektowane na Pomorzu

"Flavours have shape (...) When I taste something with intense flavour, the feeling sweeps down to my arm into my fingertips. I feel it—its weight, its texture, whether it's warm or cold, everything. I feel it like I'm actually grasping something." He held his palms up. "Of course, there's nothing really there," he said, staring at his hands. "But it's not illusion because I feel it."

> The Man Who Tasted Shapes, extract from chapter I, Richard E. Cytowic. M.D., MIT Press 2003

















exhibition by Gdynia Design Centre **Tortona Design Week 2014** 08-14th April 2014 | 10-20

Location address:

Loftino (Opificio 31), via Tortona 31, 20144 Milano www.centrumdesignu.gdynia.pl

Organiser: Gdynia Design Centre Exhibition curators: Razy2 Design Group

designlink.pl

VENTURA LAMBRATE

POLISH Job / Łódz Design Festival / culture.pl



The POLISH Job exhibition aims at acquainting the international public with contemporary Polish design, seen through the scope of three interconnected categories: locality, nostalgia and innovation. These threads, analysed together, will allow you to see phenomena which constitute our cultural identity and present Polish design in a broader, international context. /// www.culture.pl

Undai 8, Via Ventura 6 8–12 April / 10am – 8pm, 13 April / 10 am – 6 pm Launch/Press preview: 9 April / 8 pm – 10 pm

FIERA

Fameg



For more than 130 years, our company has created timeless furniture pieces across the generations. At the Milan Design Fair, we will present models of the Classical Thonet chair (manufactured in a unique technology of bending solid beech wood) as well as modern projects by Polish designers /// www.fameg.pl

Milan Fairgrounds (Rho) / Pavilion 14, stand E49 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

Kler



Kler is a respected furniture manufacturer, particularly of leisure furniture, but also top-quality furniture for the bedroom and the dining room. The uncompromising quality of the materials it uses and the precision of its execution are proud hallmarks of the company. For 40 years Kler has built a strong position, based on high standards, forever remaining a young, creative brand. he manufacturer of the finest crafted upholstery will be presenting its newest collection at the Salone Internazionale del Mobile. ///

Milan Fairgrounds (Rho) / Pavilion 14, stand B37 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

Guide on Polish Design / Milan 2014

Comforty / You. Me. Design.



Comforty, which will be exhibiting at Milan Design Week for the third time, is making its debut at the main fairground of the Salone Internationale del Mobile. mong products making their debut at the fair are highlights by Tomek Augustyniak, Dorota Koziara, Philippe Nigro, Lucidi Pevere and Tomek Rygalik. The presentation evokes the modernist spirit with outstanding lamps from Delightfull and genuine collage artworks by Tomasz Szerszeń. Kvadrat, the acclaimed upholstery textile brand from Denmark is the partner behind this presentation. /// www.comforty.pl

Milan Fairgrounds (Rho) / Pavilion 14, stand E31 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm Reception cocktail: 9 April / 4.30 pm – 6.30 pm

Moroso /// search: Studio Rygalik



Moroso presents new variations of the Bull stool, the Dumbo wooden products family and a chair called K1. The slim structure is available in a solid oak and plywood combination, whereas the comfortable backrest is stamped in metal.

/// www.moroso.it / www.studiorygalik.com

Milan Fairgrounds (Rho) / Pavilion 16, stand A29/B22 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

Sed-ia



The company SED-JA will present a new collection of furniture for the contract market designed by Yago Sarri. / // www.sedja.com.pl

Milan Fairgrounds (Rho) / Pavilion 18, stand B04 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

designlink.pl

Paged



After 50 years of exhibiting at the Salone Internazionale del Mobile as one of the leading wooden chair suppliers, Paged is presenting the Paged Collection. The new design brand is directed by Tomek Rygalik and focused on the contract market. The Paged Collection is launched with six original and complete product families, providing versatile, long-lasting solutions of good quality at reasonable prices. /// www.paged.pl

Milan Fairgrounds (Rho) / Pavilion 18, stand D18 Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

Rediscovering Italian design with the magic of fire /// search: Planika



Timelessly beautiful form, unconventionality and precision in conjunction with the astonishing element of fire will be the theme of this year's exhibition of Planika Fires and RES Italia. During the Milan Design Fair, they will present a unique balance between the furniture's functionality and the magic of fire. Many years' experience have resulted in the concept of a long line of fire (1300mm). Planika applied Fire Line Automatic in the piece of furniture from the zero-zero collection by RES Italia.

Milan Fairgrounds (Rho) / Pavilion 7, stand B18 Strada Statale del Sempione 33 / Salone Internazionale del Mobi

Strada Statale del Sempione 33 / Salone Internazionale del Mobile, 8–13 April / 9.30 am – 6.30 pm

Stand by, furniture from Royal Collage of Art Graduates /// search: Studio Rygalik



This exhibition presents the Royal College of Art's unique selection of eight new projects from alumni of the Design Products course. It includes the K1 chair prototype.

Milan Fairgrounds (Rho) / Pavilion 13 or 15 , stand B34 Strada Statale del Sempione 33 / Salone Satellite 8–13 April / 9.30 am – 6.30 pm

CITY

"Art Design For Freedom" curated by Paola Colombari. /// search: Oskar Zieta



CHIPPENSTEEL was made of one of the most precious materials – copper, which thanks to FiDU (Free Inner Pressure Deformation) technology shows its true unique face. This one-of-a-kind chair exploits the true beauty of copper and gives it a proper sense of reverence. The exhibition "Art Design for Freedom" is not only an exhibition, but also a research project. It is an expression of a "Borderline" between two languages, of the porous boundaries between the arts and design.

/// www.zieta.pl

Paola Colombari Gallery, Filmmaster Group / Via Maroncelli 13 10–30 April / 11am – 7pm / Launch: 9 April / 6.30 pm – 10 pm

ZONA TORTONA

Alcantra /// search: Noti



Sofa "Le Monde", designed by Leonardo Talarico for the Polish brand Noti, is a modular sofa inspired by ancient French contemporary benches, versatile in form and suitable for all environments, from cosy to modern ones. "Le Monde" is an innovation in the world of furnishing: a removable sofa coverage with a YKK zipper developed in cooperation with Alcantara. A simple and elegant product, made exclusively in Alcantara, it's this year's first premiere by Noti. /// www.noti.pl, www.alcantara.com

Temporary Museum for New Design / Superstudio Più, via Tortona 27 8–12 April / 10 am – 9 pm (professionals only) 13 April / 10 am – 2 pm (free entrance)

Taste of an object: Products designed in Polish Pomerania / Gdynia Design Centre



"Taste of an object" is an exhibition showcasing 12 products designed in Polish Pomerania. Together with the Razy2 Design Group – exhibition curators – Gdynia Design Centre has collected the core talents from the region to present them in Milan. The story of objects goes beyond the limits of how they are typically perceived. Food becomes a synthetic and universal portrayal of the features of each object for its smell and taste that remain in our memories the longest.

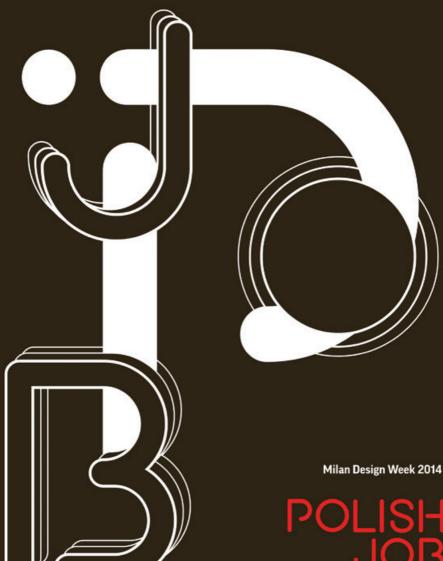
/// www.centrumdesignu.gdynia.pl

Loftino (Opificio 31) via Tortona 31, 20144 Milano 8–13 April / 10 am – 9 pm / Press Preview: 7 April / 3 pm – 8 pm Cocktail (invitation only): 8 April / 7 pm



DISCOVER AND ENJOY WHAT OTHERS ALREADY RECOGNISE!

MORE ON POLISH DESIGN AT CULTURE.PL





Undai 8 Ventura Lambrate Via Ventura 6 Milan

08-13.04.2014









Publisher



Art Direction

Miśka Miller-Lovegrove

Head of the Project

Anna Pietrzyk-Simone

- © designlink.pl 2014
- © Creative Project Foundation All rights reserved.

Copyright on the images and written material in this publication is owned by the respective photographers, the designers and the authors.

No part of this publication may be reproduced or transmitted in any form or by any means without permission of the publisher and designers, photographers and authors involved.

Creative Project Foundation www.creativeprojectfoundation.com ul. Wiejska 9 lok. 20/21 00-480 Warszawa 119 Great Western Studios 65 Alfred Road, London, W2 5EU

Editor-in-Chief

Kasia Jeżowska

Sub-editing

Nicola Homer

Photos

Press materials / 02 M. Krzyżanek / 04 J. Mielnikiewicz, C. Hladki / 05 K. Zajączkowska / K. Sowiński / 06 Courtesy of Oskar Hansen Archive / Museum of the Academy of Fine Arts in Warsaw / 07 Courtesy of F. Pągowski / W. Trzcionka / 08 M. Jędrzejewski / J. Lutyk / 09 J. Stojałowski, Courtesy of Desk. / Design Kolektyw / 10 P. Wiśniewski / 11 M. Szajewski / 12 C. Küngör / R. Benedek / P. Ostrowski

Graphic Design

Rafał Benedek + Marek Czyż BenedekStudio.com

Partner



Supported by





Special thanks







